

Report Parameters :

AE INITIALS :

AE LOC :

AE RC :

BILLING SUMMARY : YES

GENERATE :

MAKEGOODS : YES

BUSINESS TYPE :

ORDER TYPE :

PRE PRINTED :

PRINTED DATE :

REV NUM : 1

ORDERS OF

SORT BY : By Order Number

REQUEST ID :

REQUEST RUN ID :

ORDER RANGE : 55464

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

AND

CONTRACT NO. REV.

1161-55464-1

DATE PRINTED

11/09/12

PAGE 1

177071	AGENCY (OR SERVICE)	ACTING AS AGENT FOR	342368	ADVERTISER (OR AGENCY AND ADVERTISER)	Cancellation Notice Required Announcement 28 days prior notice
NAME	DUDLEY MEDIA			FLORIDA DEMOCRATIC PTY-SACHS/BRONO/SMITH	
AND	919 Catharine St			214 S Bronough St	
ADDRESS	Philadelphia PA 19147-2740			Tallahassee FL 32301-1705	
	USA			USA	
CONTACT				PRODUCT FL DEM PRTY: SACHS/BRUNO/SMITH	
LOCAL SALESPERSON	SUSAN INKER-PURETZ	AGENCY EST. NO.		PRODUCT CODE 1300	
		6			
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/30/12 AND ENDING 11/06/12 NO. WEEKS: 2					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	.111...	3	04:30A	04:59A	30S	10/30/12-11/01/12		3	135.00	405.00
2	1.....	1	04:30A	04:59A	30S	11/05/12-11/05/12		1	135.00	135.00
3	.1111..	4	06:30A	07:00A	30S	10/30/12-11/02/12		4	540.00	2160.00
4	11.....	2	06:30A	07:00A	30S	11/05/12-11/06/12		2	540.00	1080.00
5	.1111..	4	07:00A	08:00A	30S	10/30/12-11/02/12		4	540.00	2160.00
6	11.....	2	07:00A	08:00A	30S	11/05/12-11/06/12		2	540.00	1080.00
7	01111..	4	03:00P	03:58P	30S	10/30/12-11/02/12	JUDGE JUDY	4	720.00	2880.00
8	10000..	1	03:00P	03:58P	30S	11/05/12-11/05/12	JUDGE JUDY	1	720.00	720.00
9	01111..	4	03:57P	05:00P	30S	10/30/12-11/02/12	DR PHIL	4	900.00	3600.00
10	10000..	1	03:57P	05:00P	30S	11/05/12-11/05/12	DR PHIL	1	900.00	900.00
11	.1.1...	2	06:00P	06:30P	30S	10/30/12-11/01/12		2	1800.00	3600.00
12	1.....	1	06:00P	06:30P	30S	11/05/12-11/05/12		1	1800.00	1800.00
13	01010..	2	07:30P	08:00P	30S	10/30/12-11/01/12	THE INSIDER	2	1800.00	3600.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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	USA			USA	
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			FROM	TO						
14	1.....	1	07:30P	08:00P	30S	11/05/12-11/05/12		1	1800.00	1800.00
ELECTION SPECIAL										
15	00101..	2	06:58P	07:30P	30S	10/31/12-11/02/12	ENTERTAINMENT TONIGHT	2	1800.00	3600.00
16	F	1	10:00P	11:00P	30S	11/02/12-11/02/12	BLUE BLOODS	1	5850.00	5850.00
17	W	1	09:00P	10:00P	30S	10/31/12-10/31/12	CRIMINAL MINDS	1	7200.00	7200.00
18	W	1	10:00P	11:00P	30S	10/31/12-10/31/12	CSI:CRIME SCENE	1	6300.00	6300.00
19	T	1	07:58P	09:00P	30S	10/30/12-10/30/12	NAVY NCIS	1	9000.00	9000.00
20	Th	1	09:00P	10:00P	30S	11/01/12-11/01/12	PERSON OF INTEREST	1	9000.00	9000.00
21	00110.1	3	11:00P	11:35P	30S	10/31/12-11/04/12	LATE NEWS	3	2250.00	6750.00
22	10000.0	1	11:00P	11:35P	30S	11/05/12-11/05/12	LATE NEWS	1	2250.00	2250.00
23	Sa	1	11:35P	12:35A	30S	11/03/12-11/03/12	ET WEEKEND	1	270.00	270.00
24	Su	1	09:00A	10:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	1	2070.00	2070.00
25	M	1	05:00A	06:00A	30S	11/05/12-11/05/12	WFOR MORNING NEWS	1	270.00	270.00
26	W	1	07:00A	09:00A	30S	10/31/12-10/31/12	THE EARLY SHOW	1	540.00	540.00
27	W	1	05:58P	06:30P	30S	10/31/12-10/31/12	EARLY NEWS	1	1800.00	1800.00

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			FROM	TO						
28	W	1	10:00P	11:00P	30S	10/31/12-10/31/12	CSI:CRIME SCENE	1	7200.00	7200.00
29	W	1	11:35P	12:37A	30S	10/31/12-10/31/12	LATE SHOW WITH DAVID	1	810.00	810.00
30	F		08:55A	08:55A	30S	11/02/12-11/02/12		0	.00	.00
	Cancelled									
Total Contract:								50		88830.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	88830.00	.00	88830.00	
GRAND TOTAL									88830.00	

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